

# **PDK**Technologies, Inc.

## NEW PRODUCT RELEASE

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### **PDK TECHNOLOGIES, INC. DEBUTS LITE FLARE® AT IACP** Practical Workhorse Product is Low-Priced, Battery-Operated Alternative to Incendiary Road Flare

**LOS ANGELES, CA** - - November 13, 2004 - - Hundreds of professional law enforcement professionals attending the 111<sup>th</sup> Annual International Association of Chiefs of Police (IACP) Conference here in Los Angeles this week have the opportunity to see and ask questions about \*Lite Flare®, a patented device that is a safer, more durable, and reusable alternative to the common incendiary road flare. Available to law enforcement professionals for a few months now but debuting for the first time at IACP in Booth 2464, Lite Flare offers law enforcement pros and other first responders a long-lasting safety device that has both low acquisition and low maintenance costs.

Unlike single-use disposable incendiary flares, each Lite Flare unit comes with two AA batteries, and provides over 400 hours of operating efficiency. The Lite Flare's operating mechanism, with LED lights that can be seen up to a mile away in darkness, is enclosed inside a sturdy, high-impact plastic case that resists water, snow, dust, and rough pavement. It can even withstand the weight of an automobile, and can survive being driven over.

Phil Povey, president and co-founder of PDK Technologies, Inc., said “Lite Flare has many advantages over common roadway flares, and even has distinct advantages over other newer options as well. It’s very long-lasting on a single charge, inexpensive to buy and maintain, and is extremely compact and easy to store. Gone are the days when officers’ clothing or hands got burned by common flares. They were expensive, and could ignite if improperly stored. Lite Flares are very portable and safe; they fit easily into motorcycle saddlebags or squad car trunks. They’re currently being used by federal, state and city governments, as well as the Department of Homeland Security, for direct replacement of the incendiary flares.”

“What’s more,” continued Povey, “they’re easy to set up, and you don’t need installation or space for the recharging units that some other products require. You simply switch them on when you need them, and switch off and store when you’re done.”

### **Typical Applications**

Lite Flare has many versatile applications including:

- Identifying road and highway lane closures
- Indicating traffic accidents
- Flagging disabled vehicles or highlighting towing or emergency vehicles
- Managing special event traffic safety and parking
- Highlighting temporary barricades
- Targeting construction hazards
- Setting emergency aircraft landing zones

- Replacing incendiary flares on roads or in high-fire-danger areas
- Safely marking hazardous material spills

### **Dimensions & Specifications**

Lite Flare is palm-sized, strong, compact and lightweight, coming in at six ounces and measuring 4-1/4" long X 3-7/8" wide X 1" deep. It fits easily in a vehicle trunk, glove box, motorcycle storage compartment, or safety supplies kit.

### **About PDK Technologies, Inc.**

PDK Technologies, Inc. was founded in 2001 in Irvine, California when the co-founders recognized that the common road flare used by many agencies and motorists were inherently harmful, expensive, and dangerous. Co-founders Denny Jenner, Kevin Karamanos and Phil Povey have strong backgrounds in the law enforcement fields and have co-invented Lite Flare along with two other products, the CONE FLARE and the SAFETY STOP II, a signaling device for traffic officers enforcing red light violations.

### **For more information**

For complete information about PDK Technologies, Inc. or its products, go to [www.liteflare.com](http://www.liteflare.com), call 949-212-1977, or email [phil@pdktech.com](mailto:phil@pdktech.com).

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\*Lite Flare® is a registered trademark of PDK Technologies, Inc., patented in May, 2003.

**Editor's Note: high-resolution product images are available on request from 949-212-1977, or call Christel at 949-366-9189.**