

PDKTechnologies, Inc.

NEWS RELEASE

Editorial Contact:
Christel K. Hall, APR CBC
(949) 366-9189

PDK Technologies Contact:
Phil Povey
(949) 212-1977

PDK TECHNOLOGIES EXPANDS DELIVERY OF SUCCESSFUL LITE FLARE® PRODUCT WITHIN RV INDUSTRY

Practical Workhorse Product is Multiple-Use, Low-Priced, Battery-Operated
Safety Light and Alternative to Road Flare

MISSION VIEJO, CA - - January 6, 2005 - - *Lite Flare®, a patented device from PDK Technologies that is a safer, more durable, and reusable alternative to the common incendiary road flare, has found a following with RV travelers and trailer owners. Originally designed for law enforcement professionals and first responders as a road flare alternative and traffic safety device, the product has become very popular among RV travelers in California and Arizona, and the manufacturer is expanding introduction to RV travelers in other states.

PDK Technologies, Inc. president and co-founder, Phil Povey, says “We demonstrated the Lite Flare at three RV shows in late 2003 and 2004, and we’re delighted that it has found a solid niche as a safety device and product solution for many RV owners. Our customers like the small, compact size of Lite Flare, and the fact that it provides multiple uses. They use Lite Flare when they get a tire puncture, for example, to safely guide other drivers around their unit. They

also use them as guiding lights when backing up after dark, or to highlight their unit when they've gone hiking or boating and return to the campsite at night. Lite Flare's distinctive flashing red lights make it easier to recognize their unit."

Povey continued "Right now, we're evaluating whether or not to exhibit Lite Flare for the first time at the Great American RV Rally in Redmond, Oregon in July."

Advantages to RV Travelers

Unlike single-use disposable incendiary flares, each Lite Flare comes with two AA batteries, and provides over 400 hours of operating efficiency. The Lite Flare's operating mechanism, with LED lights that can be seen up to a mile away in darkness, is enclosed inside a sturdy, high-impact plastic case that resists water, snow, dust, and rough pavement. It can even withstand the weight of an automobile, and can survive being driven over by the largest of recreational vehicles.

"Lite Flare has many advantages over common roadway flares," says Povey, "and even has distinct advantages over other newer options as well. It's very long-lasting on a single charge, inexpensive to buy and maintain, and is extremely compact and easy to store. When the batteries run out, two new AA batteries make it ready for reuse. Lite Flares are very portable, safe and easy to set up on the road, or attach to a unit. You simply switch them on when you need them; off when you're done."

Lite Flares are also safer than traditional road flares. They can't lead to accidental ignition of combustible propane fumes or clothing. They're also safer to use in the countryside or other high fire-risk areas.

Dimensions & Specifications

Lite Flare is palm-sized, strong, compact and lightweight, coming in at six ounces and measuring 4-1/4" long X 3-7/8" wide X 1" deep. It fits easily in a trunk, glove box, storage compartment, or safety supplies kit.

About PDK Technologies, Inc.

PDK Technologies, Inc. was founded in 2001 in Irvine, California when the co-founders recognized that the common road flare used by motorists were inherently harmful, expensive, and dangerous. Co-founders Denny Jenner, Kevin Karamanos and Phil Povey have strong backgrounds in the law enforcement fields and have co-invented Lite Flare along with two other products, the CONE FLARE and the SAFETY STOP II.

For more information

For complete information about PDK Technologies, Inc. or its products, go to www.liteflare.com, call 949-212-1977, or email phil@pdktech.com.

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*Lite Flare® is a registered trademark of PDK Technologies, Inc., patented in May, 2003.

Editor's Note: Product photos are available. Please contact Christel Hall 949-366-9189 or Phil Povey 949-212-1977.